

FACULTY OF ENGINEERING Communication Skills Exam Paper EXAMINER: DR.L.B. MAKWATI DURATION: 3 HOURS

Instructions:

- 1. This exam paper consists of seven [7] questions. Answer section A and any **one** question from section B and any **one** question from section C respectively.
- 2. Each question carries 25 marks.
- 3. Use clear and concise language, with proper grammar and punctuation.
- 4. Use examples and illustrations to support your answers, where appropriate.
- 5. Ensure that your answers demonstrate critical thinking and reasoning skills.
- 6. Ensure that your answers are well-organized and follow a logical structure.
- 7. Do not communicate with other students or use unauthorized materials during this exam.

Good luck!

SECTION A - COMPULSORY

1. Evaluate the impact of plagiarism on academic integrity and professional ethics, and explain the various methods used in academic writing in order to avoid plagiarizing other people's work. [25 marks]

SECTION B - ANSWER **ANY ONE** QUESTION.

- **2.** Critically evaluate the role of technology in information sources, and provide examples of how technology has changed the way students access and use information. [15 marks]
- **2b.** Evaluate the strengths and weaknesses of primary and secondary sources, and explain when each type of source might be more appropriate. [10 marks]
- 3. Critically evaluate the impact of physical and psychological barriers to communication at a fictional organization, and provide examples of situations where these barriers can be overcome or exacerbated. [25 marks]
- 4. Evaluate the effectiveness of kinesics, proxemics, artifactual, vocalic, tactile, and other forms of nonverbal communication, and explain which form you believe is most effective in different contexts. [15 marks]

4b. Analyze the impact of culture on the elements of communication, and explain how different cultural backgrounds might interpret communication elements differently. [10 marks]

SECTION C - ANSWER ANY ONE QUESTION

- 5. Explain the SQ3R method of reading, and discuss its effectiveness in promoting comprehension and retention. [15 marks]
- **5b.** Discuss the difference between skimming and scanning, and provide examples of when each technique might be used. [10 marks]
- 6. Critically evaluate the role of visual aids and technology in oral communication and presentations, and provide examples of how to use these tools effectively. [25 marks]
- 7. Critically evaluate the role of nonverbal communication and verbal communication in job interviews, and provide examples of how to use these elements to make a positive impression. [25 marks]

THE END.